I really enjoyed and had fun while reading a book of Storytelling with data and watching the video. I personally do not like any charts called “Infographic” because, I don’t know where I should put my eyes on, and it takes longer for me to understand it. From the contents on Textbook also mentioned about controlling the eyes. People read and watch big and bold and have bright color intuitively. It was the part that I was talking last Assignment. Through my business, I did not recognize but I used these techniques. I mostly didn’t use many colors on my charts and graph in Company introduction document and production introduction document however, I used my company’s color to highlight where I want to share with people. Also, I increase one size of point bigger intentionally where I want to highlight. From last assignment, I thought these are the “bad” skills to cheat people with it. From now on, I understand that re-make the data would be bad but from charts, we can use design tools to highlight something that I want.

On top of that, I was not the only one who felt that creating the chart and graphs are masterpiece of arts. From Video, Candra also said that great stories with data is half art and half science. This is the part that I really like and why I study these subjects for. We all know we should not contain a lot of word and sentences on presentation, but we always put a lot of it because we need to say a lot of thing. However, if we use charts or graphs, we don’t need to write a lot of things on Presentation. We have a lot of things to say and communicate with them. Charts and Graphs contain more things that they shows.

I solved the question that I had in last week from this week’s reading. We must not cheat and change data intentionally for my own purpose like Trump, however, we can highlight and lead it with colors and design of charts. 1/100 and 100000/10000000 is same percentile but it could be means different to audience. Based on my understand, 1/100 is a skills to highlight my things is the best and 100000/10000000 is a skills to there are a lot of things out there. Lastly 1percent is the skills to show how our things is good enough or had low side effect.